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PRESS RELEASE

DS PENSKE REVEALS ITS NEW LIVERY FOR SEASON 11

Los Angeles, California, USA – Paris, France



- DS PENSKE launches its new Formula E car livery with French manufacturer partner DS Automobiles for Season 11 of the ABB FIA Formula E World Championship
- DS PENSKE presents one of the strongest driver line-up in the Series, with unique two-time Formula E champion Jean-Eric Vergne and youngest Formula E race winner Maximilian Günther
- Season 11 will kick off with official pre-season testing on November 4-7, 2024, in Valencia, Spain

DS PENSKE, in collaboration with French manufacturer DS Automobiles, is set to unveil its new racing car livery for the Season 11 of the ABB FIA Formula E World Championship.

This season, the team has taken a key interest in the voices of fans and wider motorsports world and design draws inspiration from the iconic Monaco special livery, which first debuted during Season 10's special race, now refined for the full season in this latest iteration.

The new look emphasizes gold accents while integrating changes that make the car more visible and aesthetically striking, in line with the dramatic shapes of the GEN3 Evo cars for Season 11.

Sean Bull, DS PENSKE Head of Design, comments *'As we have done in our most recent seasons, the now signature double diamond PENSKE shape synonymous with our FE identity remains, further building on the teams legacy in this sport. We always strive to create the most beautiful livery on track each season, not just in Formula E, but world motorsport and again we believe this years full season livery has achieved just that.'*

On-track from Season 11, team's GEN3 Evo edition named DS E-TENSE FE marks a significant leap in electric racing technology, with major technical enhancements such as a better grip with new tyres and a quicker acceleration - capable of 0-60mph in 1.82 seconds, 30% faster than a current F1 car, and 36% faster than the GEN3 car. Lighter, stronger and more sustainable, this fastest electric race car is a perfect fit for DS PENSKE to perform at its best and claim podiums consistently.

Jean-Éric Vergne and Maximilian Günther will take the first laps in the new design at the traditional pre-season testing days at the Circuit Ricardo Tormo, in Valencia, Spain, from November 4th to 7th, 2024.

Jay Penske – Owner & Team Principal

'The unveiling of the new livery marks not just the start of a new season, but also Max returning to our program. It would have been easy to run the same livery as in Season 10, but that is not our approach. Each year, we aim for better, and this livery reflects that drive. With JEV and Max behind the wheels of the DS E-TENSE FE25, we have two highly ambitious and determined drivers, both fighting relentlessly to bring the team to the podium and secure valuable points throughout the season.'

Jean-Éric Vergne – DS PENSKE Driver - Formula E Champion in 2018 and 2019

'The new livery is stunning. It feels bold, aggressive and fast, just like how we want to race this season. It is much more than just a design ; it is a statement about the team's ambition and the energy we are all bringing into every single race. I cannot wait to see it under the lights.'

Maximilian Günther – DS PENSKE driver

'This livery is a perfect match for the next-gen car we are driving this season. When you look at it, you see the confidence and evolution of the team. I love how it stands out. The attention to details and gold accents highlight the team's determination to push further and fight at the front of the grid.'



About PENSKE AUTOSPORT

PENSKE AUTOSPORT is an American racing team founded in 2007 by Jay Penske. The team is headquartered in Los Angeles, California, the largest single metropolitan EV market in the world.

After many successful years competing in IndyCar (2007-2014), the team embraced the shift to electric mobility and became one of the founding teams of the ABB FIA Formula E World Championship. The team motto is the Latin phrase "E Pluribus Unum" – meaning "out of many, there is one."

ABOUT DS AUTOMOBILES

Founded in Paris in 2014, DS Automobiles is a premium brand aiming to embody the French art of travel. Thanks to an exceptional heritage, exemplified by the 1955 DS and enriched by the wealth of French culture, DS Automobiles offers a global and diverse range with DS 3, DS 4, DS 7 and DS 9.

With numerous records since its entry into Formula E in 2015, including two double Teams' and Drivers' titles, DS Automobiles is at the forefront of electrification and sells each of its models in an electrified version.

In 2024, DS Automobiles is accelerating its transition to all-electric with the arrival of a new model offering more than 700 kilometres of range.

With a presence in 40 countries, the DS brand has an exclusive distribution network of over 450 DS STORES around the world.

