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For Immediate Release

Mouser Electronics and Illumitex Form Partnership to Offer Innovative LED Solutions

November 14, 2011 – [Mouser Electronics](#), Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced its international distribution partnership with LED technology leader [Illumitex](#), Inc. Illumitex develops and manufactures high-brightness LEDs with optics integrated at the die level to provide more energy- and space-efficient lighting solutions in general, architectural and horticulture applications.

This new partnership means Mouser customers will now have access to Illumitex's high power LEDs. For the general lighting industry, Illumitex technology enables the development of smaller and more efficient lighting solutions that improve the quality of light wherever LEDs are used. For architectural lighting designers, Illumitex LEDs inspire creativity with the ability to "paint with light" by delivering perfectly uniform color-blending precisely to the intended target. For the horticulture industry, Illumitex LEDs deliver custom-spectra photons directly and uniformly on plants, allowing growers to produce plants in significantly less time and with less energy.

"We are pleased to partner with Illumitex to expand our LED line card," states Russell Rasor, Mouser Vice President of Advanced Technology. "We believe their innovative product line will have great appeal to design engineers."

"With their focus on top-of-the-line lighting solutions and targeted marketing to design engineers, our partnership with Mouser Electronics will enable our precision LEDs to be used by more and more customers in the ever-growing electronics arena," says Matt Thomas, CEO of Illumitex. "We are confident that this partnership holds great promise."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects.

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Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser Electronics

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 325,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <http://www.mouser.com>.

About Illumitex, Inc.

Founded in 2005 by imaging and optics industry veterans and backed by some of the largest investors in venture capital, US-based Illumitex is a developer of world leading LED light sources. Entering the commercial market in April 2011 with its Aduro™ VH LED, Illumitex's breakthrough LED technology incorporates fundamental physics principles to maximize delivered light by extracting and directing photons at the die and package level. Illumitex LEDs deliver more usable light to the intended target while consuming less energy in the smallest form factor available on the market. With this innovative design shift, Illumitex LEDs provide the lighting industry with infinite possibilities. For more information, visit <http://illumitex.com>.

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